



Explore the key skills that successful managers need in today's complex business world

International Management Certification



As companies adapt to doing business in the shadow of COVID-19, the need for highly capable and effective managers is more critical than ever. Yet, as both C-suite leaders and managers acknowledge, there has been a glaring lack of a clear definition of the manager's role and a universally respected credential for validating a manager's proficiency.

A professional certification is always an asset - for finding a new job, for your career path and for setting standards. Project Managers are PMP certified. Marketing Managers are CMI and Google certified. HR Managers have SHRM. But what about managers? AMA CPM™ is a unique certification – the international standard of excellence for managers. It

certifies, if you pass the exam, that you master the key skills that successful managers need to demonstrate in our complex world.

This comprehensive management certification program will help individuals affirm and showcase their knowledge and skills in management, while enabling organizations to identify and hire qualified managers who have met a set of established criteria.

The AMA-CPM™ shows that a manager possesses not only extensive management knowledge but also the exceptional ability to apply it— with confidence.

The program (and later the exam) focuses on four major content areas:

- ▶ **Professional Effectiveness:** Mastery of personal awareness and interpersonal skills.
- ▶ **Business Acumen:** Understanding of business operations.
- ▶ **Analytical Intelligence:** Application of systematic thinking, analysis and data interpretation.
- ▶ **Relationship Management:** Ability to establish and maintain professional relationships



A unique certification demonstrating your talents and competencies as manager

AMA / MCE

American Management Association (Management Centre Europe in Europe, Middle East and Africa) has been a global leader for almost 100 years in talent development.

Through public programs, customized solutions and varied learning initiatives, AMA/MCE has in the last 10 years:

- ▶ **10 million participants** on its programs
- ▶ **92% of Fortune 1000** as business partners
- ▶ **96% of participants** reporting they are using what they have learned
- ▶ **And more than 1,000 experts globally.**

AMA and MCE : Leadership Skills, Management Skills, Functional skills (business acumen)... and now International Certification.

SAAMAL's agreement with MCE

MCE works not only with corporations throughout the world, but also with universities and business schools. This is the sense of the partnership that has been signed in May, 2021 between SAAMAL and Management Centre Europe.

This allows SAAMAL to access a unique international accreditation preparation that is becoming the new standard of excellence in management.



Patrick Faniel
MCE Managing Director

"The primary purpose of the AMA-CPM™ is to help individuals realize their potential and simultaneously help organizations achieve their goals through excellent management practice," states MCE Managing Director Patrick Faniel.

"This credential is going to change the world of management. In the future, it may become the right of passage for individuals with an organization or within a career track. We are proud to work with SAAMAL and launch with them this initiative in Namibia"

AMA Certified Professional in Management™



Moira Cloete
SAAMAL Managing Director

As one of the first associations of its kind, SAAMAL - Southern Africa Association for Managers and Leaders has set the bar and is proud to serve its loyal, growing community. By providing invaluable resources, unique opportunities and a long-standing network of people who are committed to helping one another, we ensure our members have the tools necessary to succeed.

Our most recent partnership with MCE will enable you to showcase your skills and capabilities through a prestigious international certification.

You will be eligible to learn under the supervision of highly qualified professionals dedicated to your professional growth goals.

EXCLUSIVE BENEFITS

Thanks to this partnership, alumni, clients and students will benefit from a significant scholarship on the preparation courses that will be organized jointly by SAAMAL and MCE.

Participation will allow the participants to apply for the AMA CPM™ exam.

Courses will be scheduled initially virtually and later both face-to-face and remotely.

If you are willing to take the AMA CPM™ exam, please get in touch with us to attend the course where you explore the key skills that successful managers need in today's complex business world.

Please reach us for more information:

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